



2017 Original Marathon Seafood Festival Sponsorship Opportunities & Levels

March 11-12, 2017



TITLE SPONSOR: \$20,000.00

 (only 2 available)

- ❖ Your business will be a title sponsor of the 2017 Original Marathon Seafood Festival Business Name included with Marathon Chamber & O.F.F on Official event T-Shirts, *Official Event Program*, Volunteer T-Shirts, Beer Steins, all other collateral/promotional materials (from date sponsor payment is received)
 - Over \$60,000 in advertising spent on event with total media plan valued at over \$80,000.00. Great way for your business to be seen/visible all over the FL Keys, South FL, online, and in other national & regional publications
- ❖ Your business will be acknowledged in all TV, radio, print and stage announcements
- ❖ Free 12'x12' event vendor space will be provided to you for use in promotion of your business
- ❖ 50 entrance tickets
- ❖ 100 food tickets (valued at \$1.00 each) and redeemable at any food booth
- ❖ 15 Seafood Festival T-Shirts
- ❖ Business name displayed on YOUR OWN large banner on entertainment stage
- ❖ Up to three 2x6 banners displayed along the event entrance fence (20,000+ people walk by this fence)
- ❖ \$500.00 gift certificate for a chest of seafood at Keys Fisheries
- ❖ 1 year Banner Ad (small) on the Marathon Chamber Website
- ❖ Linked company/business logo (for 1 yr) on Marathon Seafood Festival website (MarathonSeafoodFest.com)
- ❖ Business Spotlight in the Chamber Connection (circulation: 450 local business/month)
- ❖ Business Spotlight in the Marathon Weekly (half-page: 10,000 circulation/week)
- ❖ 1 year Marathon Airport Kiosk advertising
- ❖ 1 year free banner ad on our Relocate To The Keys website (RelocateToTheFloridaKeys.com)

ULTIMATE SUPER SPONSOR: \$3500.00

- ❖ Your business will be acknowledged in the Official Event Program, and most TV, radio, print and stage announcements
- ❖ Free 12'x12' event vendor space will be provided to you for use in promotion of your business
- ❖ 25 entrance tickets
- ❖ 50 food tickets (valued at \$1.00 each) and redeemable at any food booth
- ❖ 10 Seafood Festival T-Shirts
- ❖ 2x6 banner displayed on the event entrance fence (20,000+ people walk by this fence)
- ❖ \$250.00 gift certificate for a chest of seafood at Keys Fisheries
- ❖ 1 year Banner Ad (small) on the Marathon Chamber Website
- ❖ Linked company/business logo (for 1 yr) on Marathon Seafood Festival website (MarathonSeafoodFest.com)
- ❖ Business Spotlight in the Chamber Connection (circulation: 450 local business/month)
- ❖ Business Spotlight in the Marathon Weekly (half-page: 10,000 circulation/week)
- ❖ 1 year Marathon Airport Kiosk advertising

MEGA SUPER SPONSOR: \$2500.00

- ❖ Your business will be acknowledged in the Official Event Program, and most TV, radio, print and stage announcements
- ❖ Free 12'x12' event vendor space will be provided to you for use in promotion of your business.
- ❖ 15 entrance tickets.
- ❖ 35 food tickets (valued at \$1.00 each) and redeemable at any food booth.
- ❖ 7 Seafood Festival T-Shirts.
- ❖ 2x6 banner displayed on the fence (20,000+ people walk by this fence)
- ❖ \$150.00 gift certificate for a chest of seafood at Keys Fisheries
- ❖ Business Spotlight in the Marathon Weekly (half-page: 10,000 circulation/week)
- ❖ 6 month Banner Ad (small) on the Marathon Chamber Website.
- ❖ Linked company/business logo (for 1 yr) on Marathon Seafood Festival website (MarathonSeafoodFest.com)

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SUPER SPONSOR: \$1,000.00

- ❖ Your business will be acknowledged in the Official Event Program, and most TV, radio, and print.
- ❖ Free 12'x12' event vendor space will be provided to you for use in promotion of your business.
- ❖ 10 entrance tickets.
- ❖ 20 food tickets (valued at \$1.00 each) and redeemable at any food booth.
- ❖ 5 Seafood Festival T-Shirts.
- ❖ 2x6 banner displayed on the fence (20,000+ people walk by this fence)
- ❖ 3 month Banner Ad (small) on the Marathon Chamber Website
- ❖ Linked company/business logo (for 1 yr) on Marathon Seafood Festival website (MarathonSeafoodFest.com)

SPONSOR: \$500.00

- ❖ Your business will be acknowledged in the Official Event Program, and most TV, radio, and print.
- ❖ 6 entrance tickets.
- ❖ 12 food tickets (valued at \$1.00 each) and redeemable at any food booth.
- ❖ 4 Seafood Festival T-Shirts.
- ❖ 2' x 6' banner displayed on fence (20,000+ people walk by this fence)
- ❖ Linked company/business logo (for 1 yr) on Marathon Seafood Festival website (MarathonSeafoodFest.com)

SUPPORTER: \$250.00

- ❖ Your business will be acknowledged in the Official Event Program, and most TV, radio, and print.
- ❖ 4 entrance tickets.
- ❖ 8 food tickets (valued at \$1.00 each) and redeemable at any food booth.
- ❖ 2 Seafood Festival T-Shirts.
- ❖ 2' x 6' banner displayed on fence.
- ❖ Linked company/business logo (for 1 yr) on Marathon Seafood Festival website (MarathonSeafoodFest.com)

CONTRIBUTOR: \$100.00 DONATION

- ❖ 5 entrance tickets.
- ❖ 2' x 6' banner displayed on fence.

****All Banners Are To Be Provided By Sponsors, must be no larger than 2x6 feet in size****
All sponsors are responsible for banners displayed; costs for missing, stolen, and/or damaged banners are the sole responsibility of the business sponsor and not of the Greater Marathon Chamber of Commerce.

SPONSOR LEVELS THAT INCLUDE A FREE EVENT VENDOR SPACE MUST BE REQUESTED BY JANUARY 20TH DUE TO LIMITED AVAILABILITY OF VENDOR SPACES

Please check one:	_____ \$20,000.00 Title Sponsor
_____ \$3500.00 Sponsorship	_____ \$500.00 Sponsorship
_____ \$2500.00 Sponsorship	_____ \$250.00 Sponsorship
_____ \$1000.00 Sponsorship	_____ \$100.00 Sponsorship

Business Name: _____ T-Shirt Sizes: __ SM __ M __ L __ XL __ XXL __ XXXL
 Phone Number: _____ Contact Person: _____

THANK YOU FOR YOUR SUPPORT OF THE 2017 ORIGINAL MARATHON SEAFOOD FESTIVAL!

Mail Payment to:
Greater Marathon Chamber of Commerce
12222 Overseas Hwy
Marathon, FL 33050