



## 2018 Original Marathon Seafood Festival Sponsorship Opportunities & Levels March 10-11, 2018



### **TITLE SPONSOR: \$20,000.00** (only 2 available)

- ❖ Your business will be a title sponsor of the **2018 Original Marathon Seafood Festival**
- **Business Name included with Marathon Chamber & O.F.F on Official event T-Shirts, Official Event Program, Volunteer T-Shirts, Beer Steins, all other collateral/promotional materials** (from date sponsor payment is received)
- **Over \$50,000 in advertising spent on event with total media plan valued at over \$80,000.00. Great way for your business to be seen/visible all over the FL Keys, South FL, online, and in other national & regional publications**
- ❖ Your business will be acknowledged in all TV, radio, print and stage announcements
- ❖ Free 12'x12' event vendor space will be provided to you for use in promotion of your business
- ❖ 50 entrance tickets
- ❖ 100 food tickets (valued at \$1.00 each) and redeemable at any food booth
- ❖ 15 Seafood Festival T-Shirts
- ❖ Business name displayed on YOUR OWN large banner on entertainment stage
- ❖ Up to three 2x6 banners displayed along the event entrance fence (20,000+ people walk by this fence)
- ❖ **\$500.00 gift certificate** for a chest of seafood at Keys Fisheries
- ❖ 1 year Banner Ad (small) on the Marathon Chamber Website
- ❖ Linked company/business logo (for 1 yr) on Marathon Seafood Festival website ([MarathonSeafoodFest.com](http://MarathonSeafoodFest.com))
- ❖ Business Spotlight in the Chamber Connection (circulation: 450 local business/month)
- ❖ Business Spotlight in the Marathon Weekly (half-page: 10,000 circulation/week)
- ❖ 1 year Marathon Airport Kiosk advertising
- ❖ 1 year free banner ad on our Relocate To The Keys website ([RelocateToTheFloridaKeys.com](http://RelocateToTheFloridaKeys.com))

### **ULTIMATE SUPER SPONSOR: \$3500.00**

- ❖ Your business will be acknowledged in the Official Event Program, and most TV, radio, print and stage announcements
- ❖ Free 12'x12' event vendor space will be provided to you for use in promotion of your business
- ❖ 20 entrance tickets
- ❖ 45 food tickets (valued at \$1.00 each) and redeemable at any food booth
- ❖ 8 Seafood Festival T-Shirts
- ❖ 2x6 banner displayed on the event entrance fence (20,000+ people walk by this fence)
- ❖ **\$250.00 gift certificate** for a chest of seafood at Keys Fisheries
- ❖ 1 year Banner Ad (small) on the Marathon Chamber Website
- ❖ Linked company/business logo (for 1 yr) on Marathon Seafood Festival website ([MarathonSeafoodFest.com](http://MarathonSeafoodFest.com))
- ❖ Business Spotlight in the Chamber Connection (circulation: 450 local business/month)
- ❖ Business Spotlight in the Marathon Weekly (half-page: 10,000 circulation/week)
- ❖ 1 year Marathon Airport Kiosk advertising

### **MEGA SUPER SPONSOR: \$2500.00**

- ❖ Your business will be acknowledged in the Official Event Program, and most TV, radio, print and stage announcements
- ❖ Free 12'x12' event vendor space will be provided to you for use in promotion of your business.
- ❖ 15 entrance tickets.
- ❖ 30 food tickets (valued at \$1.00 each) and redeemable at any food booth.
- ❖ 6 Seafood Festival T-Shirts.
- ❖ 2x6 banner displayed on the fence (20,000+ people walk by this fence)
- ❖ **\$150.00 gift certificate** for a chest of seafood at Keys Fisheries
- ❖ Business Spotlight in the Marathon Weekly (half-page: 10,000 circulation/week)
- ❖ 6 month Banner Ad (small) on the Marathon Chamber Website.
- ❖ Linked company/business logo (for 1 yr) on Marathon Seafood Festival website ([MarathonSeafoodFest.com](http://MarathonSeafoodFest.com))

↓ **OVER** ↓

**SUPER SPONSOR: \$1,000.00**

- ❖ Your business will be acknowledged in the Official Event Program, and most TV, radio, and print.
- ❖ Free 12’x12’ event vendor space will be provided to you for use in promotion of your business.
- ❖ 10 entrance tickets.
- ❖ 20 food tickets (valued at \$1.00 each) and redeemable at any food booth.
- ❖ 5 Seafood Festival T-Shirts.
- ❖ 2x6 banner displayed on the fence (20,000+ people walk by this fence)
- ❖ 3 month Banner Ad (small) on the Marathon Chamber Website
- ❖ Linked company/business logo (for 1 yr) on Marathon Seafood Festival website (MarathonSeafoodFest.com)

**SPONSOR: \$500.00**

- ❖ Your business will be acknowledged in the Official Event Program, and most TV, radio, and print.
- ❖ 6 entrance tickets.
- ❖ 12 food tickets (valued at \$1.00 each) and redeemable at any food booth.
- ❖ 4 Seafood Festival T-Shirts.
- ❖ 2’x 6’ banner displayed on fence (20,000+ people walk by this fence)
- ❖ Linked company/business logo (for 1 yr) on Marathon Seafood Festival website (MarathonSeafoodFest.com)

**SUPPORTER: \$250.00**

- ❖ Your business will be acknowledged in the Official Event Program, and most TV, radio, and print.
- ❖ 4 entrance tickets.
- ❖ 10 food tickets (valued at \$1.00 each) and redeemable at any food booth.
- ❖ 2 Seafood Festival T-Shirts.
- ❖ 2’ x 6’ banner displayed on fence.
- ❖ Linked company/business logo (for 1 yr) on Marathon Seafood Festival website (MarathonSeafoodFest.com)

**CONTRIBUTOR: \$100.00 DONATION**

- ❖ 4 entrance tickets.

-----

***\*All Banners Are To Be Provided By Sponsors, must be no larger than 2x6 feet in size\****  
*All sponsors are responsible for banners displayed; costs for missing, stolen, and/or damaged banners are the sole responsibility of the business sponsor and not of the Greater Marathon Chamber of Commerce.*

**SPONSOR LEVELS THAT INCLUDE A FREE EVENT VENDOR SPACE MUST BE REQUESTED BY JANUARY 26<sup>TH</sup> DUE TO LIMITED AVAILABILITY OF VENDOR SPACES**

Please check one:

- |  |   |
|--|---|
| <input type="checkbox"/> \$20,000.00 Title Sponsor | <input type="checkbox"/> \$500.00 Sponsorship |
| <input type="checkbox"/> \$3500.00 Sponsorship     | <input type="checkbox"/> \$250.00 Sponsorship |
| <input type="checkbox"/> \$2500.00 Sponsorship     | <input type="checkbox"/> \$100.00 Sponsorship |
| <input type="checkbox"/> \$1000.00 Sponsorship     |   |

Business Name: \_\_\_\_\_ T-Shirt Sizes: \_\_ SM \_\_ M \_\_ L \_\_ XL \_\_ XXL \_\_ XXXL  
 Phone Number: \_\_\_\_\_ Contact Person: \_\_\_\_\_

**THANK YOU FOR YOUR SUPPORT OF THE 2018 ORIGINAL MARATHON SEAFOOD FESTIVAL!**

Mail Payment to:  
**Greater Marathon Chamber of Commerce**  
**12222 Overseas Hwy**  
**Marathon, FL 33050**