



2022 Original Marathon Seafood Festival

Sponsorship Opportunities & Levels

March 12-13, 2022



TITLE SPONSOR: \$15,000.00 (only 1 available)

- Your business will be a title sponsor of the **2022 Original Marathon Seafood Festival**
 - **Business Name included with Marathon Chamber & O.F.F on Official event T-Shirts, Official Event Program, Event Website, Volunteer T-Shirts, Beer Steins, all other collateral/promotional materials** (from date sponsor payment is received)
 - Over \$50,000 in advertising spent on event with total media plan valued at over \$80,000.00. Great way for your business to be seen/visible all over the FL Keys, South FL, online, and in other national & regional publications
- ❖ Your business will be acknowledged in TV, radio, print and stage announcements
- ❖ Free 12'x12' event vendor space will be provided to you for use in promotion of your business
- ❖ 50 entrance tickets
- ❖ 100 food tickets (valued at \$1.00 each) and redeemable at any food booth
- ❖ 15 Seafood Festival T-Shirts
- ❖ Business name displayed on YOUR OWN large banner on entertainment stage
- ❖ Up to three 2x6 banners displayed along the event entrance fence (20,000+ people walk by this fence)
- ❖ **\$500.00 gift certificate** at *Keys Fisheries Restaurant & Market*
- ❖ 1 year Banner Ad (small) on the Marathon Chamber of Commerce Website
- ❖ Linked company/business logo (for 1 yr) on Marathon Seafood Festival website (MarathonSeafoodFest.com)
- ❖ FREE Business Spotlight in the Chamber Connection (circulation: 500+ local business/month)
- ❖ FREE Business Spotlight in the Marathon Weekly (half-page: 10,000 circulation/week)
- ❖ FREE Business Spotlight in the FL Keys Free Press (quarter-page: 20,000 circulation/week)
- ❖ 1 year free banner ad on our Relocate To The Keys website (RelocateToTheFloridaKeys.com)

ULTIMATE SUPER SPONSOR: \$3500.00

- ❖ Your business acknowledged in the Official Event Program, and most TV, radio, print and stage announcements
- ❖ Free 12'x12' event vendor space will be provided to you for use in promotion of your business
- ❖ 20 entrance tickets
- ❖ 45 food tickets (valued at \$1.00 each) and redeemable at any food booth
- ❖ 8 Seafood Festival T-Shirts
- ❖ 2x6 banner displayed on the event entrance fence (20,000+ people walk by this fence)
- ❖ **\$250.00 gift certificate** for a chest of seafood at Keys Fisheries
- ❖ 1 year Banner Ad (small) on the Marathon Chamber Website
- ❖ Linked company/business logo (for 1 yr) on Marathon Seafood Festival website (MarathonSeafoodFest.com)
- ❖ Business Spotlight in the Chamber Connection (circulation: 450 local business/month)
- ❖ Business Spotlight in the Marathon Weekly (half-page: 10,000 circulation/week)

MEGA SUPER SPONSOR: \$2500.00

- ❖ Your business will be acknowledged in the Official Event Program, and most TV, radio, and print
- ❖ Free 12'x12' event vendor space will be provided to you for use in promotion of your business.
- ❖ 15 entrance tickets.
- ❖ 30 food tickets (valued at \$1.00 each) and redeemable at any food booth.
- ❖ 6 Seafood Festival T-Shirts.
- ❖ 2x6 banner displayed on the fence (20,000+ people walk by this fence)
- ❖ **\$150.00 gift certificate** for a chest of seafood at Keys Fisheries
- ❖ Business Spotlight in the Marathon Weekly (half-page: 10,000 circulation/week)
- ❖ 6 month Banner Ad (small) on the Marathon Chamber Website.
- ❖ Linked company/business logo (for 1 yr) on Marathon Seafood Festival website (MarathonSeafoodFest.com)



OVER

SUPER SPONSOR: \$1,000.00

- ❖ Your business will be acknowledged in the Official Event Program, and most TV, radio, and print.
- ❖ Free 12'x12' event vendor space will be provided to you for use in promotion of your business.
- ❖ 10 entrance tickets.
- ❖ 20 food tickets (valued at \$1.00 each) and redeemable at any food booth.
- ❖ 5 Seafood Festival T-Shirts.
- ❖ 2x6 banner displayed on the fence (20,000+ people walk by this fence)
- ❖ 3 month Banner Ad (small) on the Marathon Chamber Website
- ❖ Linked company/business logo (for 1 yr) on Marathon Seafood Festival website (MarathonSeafoodFest.com)

SPONSOR: \$500.00

- ❖ Your business will be acknowledged in the Official Event Program, and most TV, radio, and print.
- ❖ 6 entrance tickets.
- ❖ 12 food tickets (valued at \$1.00 each) and redeemable at any food booth.
- ❖ 4 Seafood Festival T-Shirts.
- ❖ 2' x 6' banner displayed on fence (20,000+ people walk by this fence)
- ❖ Linked company/business logo (for 1 yr) on Marathon Seafood Festival website (MarathonSeafoodFest.com)

SUPPORTER: \$250.00

- ❖ Your business will be acknowledged in the Official Event Program, and most TV, radio, and print.
- ❖ 4 entrance tickets.
- ❖ 10 food tickets (valued at \$1.00 each) and redeemable at any food booth.
- ❖ 2 Seafood Festival T-Shirts.
- ❖ 2' x 6' banner displayed on fence.
- ❖ Linked company/business logo (for 1 yr) on Marathon Seafood Festival website (MarathonSeafoodFest.com)

CONTRIBUTOR: \$100.00 DONATION

- ❖ 4 entrance tickets.

****All Banners Are To Be Provided By Sponsors, must be no larger than 2x6 feet in size****

-All sponsors are responsible for banners displayed; costs for missing, stolen, and/or damaged banners are the sole responsibility of the business sponsor and not of the Greater Marathon Chamber of Commerce.

-Sponsorship attributes subject to availability and change per event owners

SPONSOR LEVELS THAT INCLUDE A FREE EVENT VENDOR SPACE MUST BE REQUESTED BY JANUARY 31st DUE TO LIMITED AVAILABILITY OF VENDOR SPACES

Please check one:

- | | |
|--|---|
| <input type="checkbox"/> \$15,000.00 Title Sponsor | <input type="checkbox"/> \$500.00 Sponsorship |
| <input type="checkbox"/> \$3,500.00 Sponsorship | <input type="checkbox"/> \$250.00 Sponsorship |
| <input type="checkbox"/> \$2,500.00 Sponsorship | <input type="checkbox"/> \$100.00 Sponsorship |
| <input type="checkbox"/> \$1,000.00 Sponsorship | |

Business Name: _____ T-Shirt Sizes: ___ SM ___ M ___ L ___ XL ___ XXL ___ XXXL
 Phone Number: _____ Contact Person: _____ Email: _____

THANK YOU FOR YOUR SUPPORT OF THE 2022 ORIGINAL MARATHON SEAFOOD FESTIVAL!

-Please note that sponsorship payments are non-refundable-

Online Payment:

<https://floridakeysmarathon.com/product/marathon-chamber-payments/>

Greater Marathon Chamber of Commerce

12222 Overseas Hwy

Marathon, FL 33050